

# MANOJ. VENKATA

## PRODUCT DESIGNER

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### SUMMARY

Product designer with 13+ years turning complex, accessibility-critical products into clear, usable experiences — from research to shipped software. Deep accessibility expertise (WCAG 2.0–2.2) paired with hands-on product delivery, and a QA / front-end / project-management background that shapes how I design for what actually happens after handoff.

### WORK EXPERIENCE

#### Product Designer

Jan 2026 – Present

**Deque** · Hyderabad, India

*Previously Sr SDET at Deque (2023–2025) — led QA & automation and production RCA while contributing design work.*

- Review PRDs with PMs and clarify requirements before design work begins, catching gaps and ambiguity early.
- Map user flows to build a clear, shared understanding of the problem statement across the team.
- Test assumptions using a Certainty–Supposition–Doubt (CSD) matrix, then run user interviews to validate or challenge them.
- Sketch wireframes to explore structure and interaction before committing to visual design.
- Design high-fidelity screens with accessibility — contrast, focus order, semantics — built in from the start, not bolted on after.
- Present designs to stakeholders and walk through the reasoning behind key decisions.
- Iterate through revisions based on feedback from PMs, engineering, and stakeholders.
- Prototype flows and run usability testing to validate designs before handoff.

#### Accessibility Specialist & Product Lead

Aug 2019 – Feb 2023

**Phenom** · Hyderabad, India

- Led product ownership of Phenom's accessibility monitoring tool — planning roadmaps, sprints, and releases end-to-end.
- Talked directly with stakeholders, cross-functional teams, and clients to understand needs and define the problem statement.
- Ideated and designed the tool from the ground up — sketches, wireframes, and final screens — presenting for approval at each stage.
- Pitched and built the initial version as a hackathon project, demonstrating business impact and growth potential to win buy-in.
- Grew it into the company's single source of truth for accessibility — one Accessibility Consultant can now monitor and surface every issue automatically across client sites, work that used to take a full team.

#### Accessibility Consultant

Dec 2012 – Jul 2019

**Deque Software** · Hyderabad, India

- Audited websites, mobile apps, and documents against WCAG 2.0/2.1 and Section 508 for international clients across airlines, insurance, media, hospitality, banking, and ecommerce.
- Delivered audit reports, remediation guidance, and compliance statements; fixed issues with the Deque Amaze tool.
- Trained and mentored consultants and clients, and ran accessibility workshops.

## EDUCATION

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### **Advanced Diploma in 3D Animation & VFX (AD3D Expert)**

MAAC — Maya Academy of Advanced Cinematics

### **B.Tech**

AITAM College, affiliated to JNTU Kakinada

## SKILLS

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**Design:** Figma, FigJam, Prototyping, Wireframing, Design Systems, User Research, Usability Testing

**Accessibility:** axe DevTools, WAVE, JAWS, NVDA, VoiceOver

**AI:** Claude, Claude Code, Cursor, Prompt Engineering, AI Agents & Skills

**Development:** HTML, CSS, JavaScript, jQuery, Bootstrap

**Project Management:** Sprint Planning, Backlog Grooming, Estimations, Team Leadership, Roadmapping, Release Planning

## RECOGNITION

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- **Employee of the Quarter**

Recognized for outstanding contribution and nominated to core values.

- **Figma accessibility-annotation plugin**

A custom Figma plugin that layers accessibility annotations directly onto design files, built alongside custom Claude skills.

- **Chrome extension for accessibility issue reporting**

A browser extension that lets testers flag and report accessibility issues in place.

- **Hackathon accessibility monitoring app**

Built an accessibility-monitoring app during an internal hackathon.

- **SLA-breach monitoring web portal**

A web portal that tracks and alerts on SLA breaches for support tickets.

- **AI-assisted QA report reviewing & AI design desktop app**

Used AI to speed up QA report reviews and built a desktop app for AI-assisted design work.